



# 2025 IEEE International Humanitarian Technology Conference Sponsorships

**Uplifting Indigenous Communities through Sustainable Technology and Innovation**

**August 13 - 15, 2025**

Edmonton, Alberta, Canada



## Dear Colleagues and Partners,

The International Humanitarian Technology Conference (IHTC) 2025 provides a unique platform for exchanging ideas, sharing success stories, and fostering collaborations to advance humanity through technology. It will bring together researchers, students, policymakers, and industry experts in addressing real-world challenges, sharing lessons learned, and presenting innovative case studies in areas such as:

- Sustainable energy and infrastructure for Indigenous communities
- ICT4D applications in education, healthcare, and economic development
- Resilient infrastructure, disaster relief, and recovery technologies
- Water, food, and agriculture technologies

This year's IHTC will be held in the vibrant city of Edmonton (*amiskwaciy-wâskahikan* in Cree), Alberta, Canada, located within Treaty 6 Territory and the Métis Nation of Alberta Region 4. Organized by IEEE Regions 7 (Canada), 8 (Africa, Europe, and the Middle East), and 9 (Latin America and the Caribbean), the conference will spotlight sustainable technologies for Indigenous communities worldwide—a theme designed to address the unique challenges, values, and perspectives of Indigenous peoples globally.

We welcome participation from academia, government, industry, and the non-profit sector. By attending, you can:

- Share your research, case studies, and lessons learned.
- Showcase your work to a global audience.
- Engage in meaningful discussions and collaborations.
- Inspire sustainable practices and technological innovations.

This is an opportunity to make a tangible impact.

Indigenous communities often face unique geographic, environmental, and cultural challenges in areas such as energy access, infrastructure, disaster resilience, and health. This conference will explore innovations, community partnerships, and culturally sensitive approaches to enhancing quality of life and uplifting Indigenous populations through technology. Attendees will also discuss how cutting-edge humanitarian technologies and ICT4D initiatives can support Sustainable Development Goals (SDGs) and resilience efforts across diverse communities.

Visit our website for submission guidelines, deadlines, and registration details. Together, let's drive sustainable innovation and create a brighter future through technology.

## We look forward to welcoming you to Edmonton,

*Jay Massie, Honorary Chair* (Vice President, Northern Development & Indigenous Relations, ATCO Electric)

*Petr Musilek, General Chair* (Professor and Associate Dean, Faculty of Engineering, University of Alberta)

*Alexandre Nassif, General Co-Chair* (Senior Research Engineer, Pacific Northwest National Laboratory)

Visit our website for submission guidelines, deadlines, and registration details: [2025.ieee-ihtc.org](https://2025.ieee-ihtc.org)

## This Year's Theme

*Uplifting Indigenous Communities through Sustainable Technology and Innovation* means fostering partnerships and developing solutions that honour the unique cultural values, traditions, and challenges faced by Indigenous peoples. By integrating advanced technologies with community-led approaches, this theme emphasizes sustainable energy systems, resilient infrastructure, and equitable access to resources such as clean water, education, and healthcare. It celebrates innovation that respects Indigenous knowledge while addressing critical issues like climate change, disaster preparedness, and economic development. By prioritizing collaboration, inclusivity, and cultural sensitivity, sustainable technologies can empower Indigenous communities to achieve their goals and build a more equitable and resilient future.

## Topics

IEEE IHTC 2025 topics are based on the United Nations Sustainable Development Goals (SDGs) and include (but are not limited to) the following:

### 1. Technological Innovations for Sustainable Communities

- Technologies for poverty alleviation, ending hunger, achieving food security, and promoting sustainable agriculture (SDG 1, 2).
- Technologies for effective management of refugees, sustainable (re)settlements, and integration.
- Make cities and human settlements inclusive, safe, resilient, and sustainable (SDG 11).

### 2. Advancing Health, Education, and Well-Being

- Technologies for ensuring healthy lives and promoting well-being for all at all ages (SDG 3).
- Technologies to ensure inclusive and equitable quality education and promote lifelong learning opportunities for all (SDG 4).
- Humanitarian and sustainable engineering programs, educational technologies, course material, curricula (SDG 4).
- Ethical, societal, privacy, and security considerations in co-design, implementation, and deployment of Sustainable Development, ICT4D, and Humanitarian Technologies.

### 3. Energy, Water, and Climate Solutions

- Technologies to ensure availability and sustainable management of water and sanitation for all (SDG 6).
- Technologies to ensure access to affordable, reliable, sustainable, and modern energy for all (SDG 7).
- Technologies to combat climate change and its impacts (SDG 13).
- Technologies to specifically assist in disaster mitigation, management, relief, and recovery.

### 4. Ethical and Holistic Approaches to SDG Implementation

- Ethical, societal, privacy, and security considerations in co-design, implementation, and deployment of Sustainable Development, ICT4D, and Humanitarian Technologies.
- Community engagement; social and economic factors in humanitarian engineering.

### 5. Emerging Topics in Sustainable Technology and Innovation

- Supporting implementation of other SDGs.
- Emerging challenges and opportunities; transformative solutions advancing the sustainable development agenda.
- Innovative multidisciplinary approaches related to sustainability, resilience, or humanitarian technologies.

## Sponsorship Levels

The success of an event like IHTC 2025 would not be possible without the generous support of our sponsors. We are actively seeking sponsorship from businesses and organizations that share our commitment to advancing sustainable technology for humanity and uplifting Indigenous communities.

- All sponsors will be recognized with their company logos prominently displayed on the conference website and within the printed program booklets distributed to attendees.
- Five levels of sponsorship are available, offering a range of benefits designed to match your organization's budget and desired level of visibility at the conference. As always, Diamond Sponsors receive the highest level of exposure and participation.
- Platinum and Diamond Sponsors will receive naming rights for one of this year's awards, including oral, poster, or community-led project presentation awards.
- Diamond Sponsors will have the unique opportunity to address attendees at key moments, such as the conference launch, dinner or closing session. Speaking arrangements will be coordinated by the IHTC 2025 organizing committee based on sponsorship contributions.

Join us in making IHTC 2025 a memorable and impactful event. Your support will help bring together researchers, students, policymakers, and industry leaders to drive innovation and create sustainable solutions for Indigenous communities worldwide.

## Why sponsor?

IHTC 2025 offers sponsors access to a diverse and talented pool of individuals, including researchers, students, policymakers, and industry professionals, all committed to advancing sustainable technologies and uplifting Indigenous communities. The conference provides a platform for meaningful engagement, allowing sponsors to connect with innovative thinkers and build relationships with potential collaborators or recruits.

Sponsoring IHTC 2025 enhances visibility. Sponsors will have their organization's name and logo featured on promotional materials, the conference website, and printed program booklets. Higher-tier sponsors will also have the opportunity to participate in networking events, award presentations, and even deliver remarks during key conference moments such as lunches or mixers. These opportunities provide valuable brand recognition and targeted exposure to a global audience.

Sponsoring IHTC 2025 supports research and development. Attending the conference allows sponsors to engage with cutting-edge research, explore the latest trends, and gain insights into innovative technologies and community-driven solutions. This can inspire new ideas and foster collaborations that drive sustainable development and technological advancement.

| Sponsorship Levels  | Bronze<br>\$500-999   | Silver<br>\$1,000-1,999   | Gold<br>\$2,000-2,999   | Platinum<br>\$3,000-4,999   | Diamond<br>\$5,000 and up   |
|---|---|---|---|---|---|
| Promotional material in registration bags (provided by sponsor)                         |  |  |  |    |    |
| Logo inside program   |  |  |  |    |    |
| Logo and link on website  | --  |  |  |    |    |
| Logo on bag   | --  |  |  |    |    |
| Half-page advertisement in booklet  | --  | --  |  |    |    |
| Booth at conference   | Included  | Included  | Included  | Included  | Included  |
| Naming rights for one of this year's oral, poster, or undergraduate presentation awards | --  | --  | --  |  |  |
| Speaking opportunity at key events  | --  | --  | --  | --  |  |



## Contact

### Organizing Committee

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Organizing Committee e-mail: [ihtc2025@ualberta.ca](mailto:ihtc2025@ualberta.ca)

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